

ARCGIS STORYMAPS

TRAINING OBJECTIVES

This course is intended for ArcGIS Online users who want to build web maps and multimedia content using a StoryMaps.

Its purpose is to:

- Understand the steps involved in creating a StoryMap
- Learn about ArcGIS StoryMaps features
- Create classic or multimedia content
- Use web maps and media in StoryMaps
- Share a StoryMaps



TARGET AUDIENCE

All audiences



PREREQUISITE

Have an introductory level in ArcGIS Pro and a basic knowledge of computer science

Have an ArcGIS Pro license (arx iT does not provide an Esri license for learners)

Coming to training with your own laptop, installed and active Esri licenses



EDUCATIONAL RESOURCES

Digital course material given to the trainee (with concrete cases, practical exercises, technical sheets)

Evaluation questionnaires and certificate of completion of training



DURATION > 1 day (7 hours)



REGISTRATION

Email > formation@arxit.com

Consulting us for accessibility for people with disabilities

PROGRAM

MORNING

INTRODUCING STORYMAPS

Overview

What is a storymap?

Structure of a storymap

Plan, present your storymap

Prepare its content

GETTING STARTED WITH THE STORYMAPS TOOL VIA ARCGIS ONLINE

Sign in to ArcGIS StoryMaps

Create a story from scratch

Structure a story (with blocks and panes)

Create a title and introduction

Insert text

Insert media (images, videos, etc.)

Caption a media outlet

AFTERNOON

GETTING STARTED WITH STORYMAPS USING ARCGIS ONLINE (CONTINUED)

Add and set up a map

Setting up a theme

Save your story

Publish and share a story

PRACTICAL APPLICATION: DESIGNING YOUR OWN STORYMAPS

Reminder of the main stages

A few tips

It's up to you!

